WHAT IS CLAIMED IS:

1.   A method for ordering a plurality of presentation instruments in a single order, comprising:

    receiving at a host computer system a request from a purchaser to order the plurality of presentation instruments;

    sending one or more files that are executable by a computer of the purchaser to produce one or more corresponding display screens programmed to collect purchase information relating to the plurality of presentation instruments;

    receiving at the host computer system the purchase information from the purchaser, wherein the purchase information comprises a recipient information file; and

    delivering the presentation instruments in accordance with the purchase information.

2.   The method of claim 1, wherein the presentation instruments comprise a selection from the group consisting of credit cards, gift cards, smart cards, stored value cards, and debit cards.

3.   The method of claim 1, wherein delivering the presentation instruments in accordance with the purchase information comprises delivering the presentation instruments to each of a plurality of recipients.

4.   The method of claim 1, wherein delivering the presentation instruments in accordance with the purchase information comprises delivering the presentation instruments to the purchaser.

5.   The method of claim 1, wherein delivering the presentation instruments in accordance with the purchase information comprises delivering the presentation instruments to a designee of the purchaser.

6.   The method of claim 1, further comprising:

    receiving at the host computer system a request from a user to view usage information relating to a presentation instrument; and

    sending a file to a computer of the user, wherein the file comprises the usage information.

1   7.   The method of claim 1, wherein the recipient information file

2 comprises a selection from the group consisting of a spread sheet, a text file, and a data file.

1   8.   The method of claim 1, wherein the purchase information comprises a

2 message to be embossed on each card.

1   9.   The method of claim 1, purchase information comprises a recipient

2 name to be embossed on each card.

1   10.   A method for ordering a plurality of presentation instruments in a

2 single order, comprising:

3   receiving at a host computer system a request from a purchaser to order the

4 plurality of presentation instruments, wherein the presentation instruments comprise non-

5 personalized cards;

6   sending one or more files that are executable by a computer of the purchaser to

7 produce one or more corresponding display screens programmed to collect purchase

8 information relating to the plurality of presentation instruments;

9   receiving at the host computer system the purchase information from the

10 purchases; and

11   delivering the presentation instruments in accordance with the purchase

12 information.

1   11.   The method of claim 10, wherein the presentation instruments

2 comprise a selection from the group consisting of credit card, gift card, smart card, stored

3 value card, and debit card.

1   12.   The method of claim 10, further comprising:

2   receiving at the host computer system a request from a user to view usage

3 information relating to a presentation instrument; and

4   sending a file to a computer of the user, wherein the file comprises the usage

5 information.

1   13.   A system for processing orders for a plurality of presentation

2 instruments ordered simultaneously, comprising:

3   a computing device programmed to:

4   receive a request from a purchaser computer to order the plurality of

5   presentation instruments;

6   send one or more files that are executable by a computer of the

7   purchaser to produce one or more corresponding display screens programmed to collect

8   purchase information relating to the plurality of presentation instruments;

9   receive the purchase information from the purchaser computer; and

10   send a least a portion of the purchase information to a presentation

11   instrument production system.

1   14.   The system of claim 13, further comprising, a usage information

2   system programmed to:

3   receive a request from a user to view usage information relating to one of the

4   plurality of presentation instruments; and

5   send a file to a computer of the user, wherein the file comprises the usage

6   information.

1   15.   The system of claim 13, wherein the purchase information comprises a

2   message to be embossed on each card.

1   16.   The system of claim 13, wherein the purchase information comprises a

2   recipient name to be embossed on each card.

1   17.   The system of claim 13, wherein the purchase information comprises a

2   recipient information file.

1   18.   The system of claim 17, wherein the recipient information file

2   comprises a selection from the group consisting of a spread sheet, a text file, and a data file.

1   19.   The system of claim 13, wherein the presentation instruments comprise

2   a selection from the group consisting of credit cards, gift cards, smart cards, stored value

3   cards, and debit cards.

1   20.   The system of claim 13, wherein the presentation instruments comprise

2   non-personalized cards.

1   21.   A method of purchasing a plurality of presentation instruments in a

2   single order, comprising:

3	sending to a host computer system from a purchaser computer a request to
4	order the plurality of presentation instruments;
5	receiving from the host computer system at the purchaser computer one or
6	more files that are executable by the purchaser computer to produce one or more
7	corresponding display screens programmed to collect purchase information relating to the
8	plurality of presentation instruments; and
9	sending the purchase information from the purchaser computer to the host
10	computer system, wherein the purchase information comprises a recipient information file.

| 1 | 22.   The method of claim 21, further comprising receiving the presentation |
| 2 | instruments in accordance with the purchase information. |

1	23. The method of claim 21, wherein the presentation instruments
2	comprise a selection from the group consisting of credit cards, gift cards, smart cards, stored
3	value cards, and debit cards.

1	24. The method of claim 21, further comprising sending to the host
2	computer system a request from view usage information relating to a presentation instrument;
3	and
4	receiving a file comprising the usage information.

| 1 | 25.   The method of claim 21, wherein the recipient information file |
| 2 | comprises a selection from the group consisting of a spread sheet, a text file, and a data file. |

| 1 | 26.   The method of claim 21, wherein the purchase information comprises a |
| 2 | message to be embossed on each card. |

| 1 | 27.   The method of claim 21, purchase information comprises a recipient |
| 2 | name to be embossed on each card. |